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CORAL HOSPITALITY LAUNCHES NEW ADVENTURE LODGE PROGRAM AT TWO GEORGIA STATE PARK PROPERTIES

The Lodge at Amicalola Falls and The Lodge & Conference Center at Unicoi State Parks, Managed by Coral Hospitality, to Offer Innovative Adventure Activities & Packages Beginning June 19

Naples, Fla. – May 29, 2015 — Coral Hospitality (www.CoralHospitality.com) – a full-service hospitality management and investment company – today announced the anticipated June 19 debut of a new Adventure Lodge Program at The Lodge at Amicalola Falls and The Lodge & Conference Center at Unicoi State Parks in the North Georgia Mountains. The initiative comes on the heels of a recently completed renovation program totaling nearly \$8M.

“Coral Hospitality continues seeking innovative ways to showcase our expertise, from operations to renovations and from property management to the creation of revenue-generating opportunities,” said Heath Carter, regional vice president, sales and marketing. “We are thrilled to celebrate the completion of our recent renovations in Georgia with the added bonus of a new program we are all very excited about.”

Both The Lodge at Amicalola Falls and The Lodge & Conference Center at Unicoi State Parks were recently renovated with redesigned lobbies, new furnishings, refreshed guestrooms and cabins. In addition to the resort renovations, Coral Hospitality has created an ‘Adventure Lodges of Georgia’ program that combines pre-existing adventure activities with an array of all-new offerings ideal for families and corporate team-building groups, among others. Both properties now feature treetop ziplines, GPS scavenger hunts, 3D archery, climbing walls and designated GoPro parks, which offer rentals and classes for guests looking to record their adventures on action cameras.

With the June launch, The Lodge at Amicalola Falls will introduce guided hikes of the falls and guided fitness trail runs, survivalist camping and a Birds of Prey tour, which gives guests a closer look at falcons, owls and hawks. The Lodge & Conference Center at Unicoi will offer lessons in fly fishing, paddle boarding and kayak fishing, as well as an introduction to mountain biking and primitive camping under the stars.

“This is truly an exciting time to visit our properties in Georgia, not only because of the recent renovations, but also because we now offer unique ways for travelers to get active, engage with each other and create phenomenal memories,” said Carter.

For additional information about Coral Hospitality, visit www.CoralHospitality.com or call 239-449-1800. For information on the new Adventure Lodges of Georgia Program, visit www.GaAdventureLodge.com.

About Coral Hospitality

Founded in 1988, Coral Hospitality is a full-service hospitality management and investment company with three distinctive divisions – Coral Hotels & Resorts, Coral Golf & Country Clubs and Coral Residences & Associations. A market leader that delivers unparalleled service to guests and generates exceptional financial results for clients and investors, Coral takes a unique, full-service approach to the management of its portfolio of hotels, resorts, golf clubs, residences and spas. As a result, Coral is consistently ranked in Top 5 in REVPAR growth among independent management companies. Coral Hospitality...leveraging powerful, world-class partnerships to create experiences that innovate and inspire.

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