



## Christopher Niemier has been appointed Corporate Director of Revenue at Coral Hospitality in Naples - FL, USA

Christopher Niemier joins Coral Hospitality as corporate director of revenue, a position in which he will be responsible for the company's revenue management and pricing strategy, covering all distribution channels. Additionally, he will lead all technology initiatives on both Coral Hospitality's revenue management and property management systems. Previously, Niemier spent five years as director of revenue management for Vision Hospitality Group.



In his role there, he oversaw revenue management and eCommerce-related activities for a portfolio of 30+ select-service, full-service and extended stay hotels. Having worked with a wide range of brands including Marriott, Hilton and Hyatt, Niemier brings experience and a proven track record of success to Coral Hospitality.

United States FL Naples General Management