



Christopher Schaeffer has been appointed President at Coral Hospitality in Naples - FL, USA

Coral Hospitality has appointed Christopher Schaeffer to president. Schaeffer previously served as CFO and SVP of business development for the full-service hospitality management and investment company. Schaeffer joined Coral Hospitality in 1999. In his previous role, he was responsible for developing strategic plans, financial solutions and providing sound advice to the company's management team, as well as implementing operating and financial structures to maximize Coral's investments.



He began his hospitality career in financial and operational roles with four and five-star properties. He eventually moved into an executive finance position, operating and overseeing seven properties in the U.S. and Caribbean. In his expanded role, Schaeffer will be responsible for ensuring the company's strategic development and maintain a leadership position in the reorganization and repositioning of properties for growth.