

LODGING



Coral Hospitality Launches Philanthropic Program

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NAPLES, Fla.—Resolving to give back in new ways in 2017, Coral Hospitality today announced a new philanthropic program, CoralCares, which will benefit Folds of Honor and the Georgia Natural Resources Foundation (GNRF). In its first initiative, Coral Hospitality raised more than \$50,000 which will benefit the GNRF. Most recently, corporate representatives, property owners and team members came together for simultaneous golf marathons at three Coral Hospitality-managed courses to benefit Folds of Honor. These events, along with other CoralCares initiatives, have raised more than \$37,000 for Folds of Honor in the short time since its start in late 2016.

“We are thrilled to announce the launch of CoralCares and to formalize our philanthropic relationships in this way,” said Christopher Schaeffer, president of Coral Hospitality. “The GNRF’s conservation efforts and Folds of Honor’s commitment to honoring the sacrifice of our country’s heroes are causes near and dear to our hearts. It is our hope that contributions through CoralCares will make a lasting impact on these two meaningful groups.”

The new CoralCares program primarily benefits two worthy charities—Folds of Honor, which provides educational scholarships to the children and spouses of service members who have fallen or become disabled while serving our nation, and Georgia Natural Resources Foundation, which supports efforts to sustain, enhance, protect, and conserve Georgia’s natural, historic, and cultural resources for present and future generations. Efforts will include golf tournament fundraisers, retail sales promotions and other special events throughout the year.