

*Southern*  
**golf**  
GOLF, TRAVEL  
& LIFESTYLE  
MAGAZINE  
**central**

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THE GASPARILLA INN & CLUB

FLORIDA AS IT WAS MEANT TO BE<sup>®</sup>

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# Coral Hospitality™

Experienced In Success™

**As a result of** Coral Hospitality's strategic business model and innovative management approach, the industry-leading management and investment company continues to provide incredible results for the owners, members and developers at their portfolio of managed golf and country clubs.

"We have made a name for ourselves in the golf industry by strategically seeking out management opportunities and carefully selecting the properties we work with," said Coral Hospitality president, Christopher Schaeffer. "We believe our experience in success positions the company as a clear leader amongst management companies, making us a sought-after operating partner and further proving that when choosing the correct management company, anything is possible."

While some in the industry focus their efforts around the decline in golf, Coral maintains the position of making the sport more inclusive, thus, increasing revenue by way of development of attractive membership structures and industry leading yield management and

tee time sales strategies. In doing so, Coral's golf business partners continue to prosper, allowing them to aggressively target and expand their portfolio.

So, what makes Coral's approach different? The company's success is a direct result of their unique business model, in which the company looks to identify underperforming clubs that can take advantage of Coral's unique skill set that has been perfected over decades in the hospitality industry. Through their unique abilities, Coral Hospitality is able to deliver unparalleled service to members and guests, while at the same time generating industry leading financial returns for their clients and investors.

In recent months, the management company joined the International Association of Golf Tour Operators (IAGTO), one of the golf industry's premier organizations. The IAGTO's membership is comprised of more than 2,500 accredited golf tour operators, golf resorts, hotels, golf courses, airlines, tourist boards and approved media and business partners. By joining, Coral Hospitality continues to elevate its



Blackshear

profile and internationally showcase their top-notch facilities, services, and amenities available to travelers.

Due to Coral Hospitality's superior abilities and proven performance, Coral's family of Clubs have been consistently awarded regional awards for best in market in highly competitive regions along with a recent recognition of one of their clubs as most improved public golf club in the country. 🏌️‍♂️



Eagle Ridge





Jacaranda



Brasstown Valley Golf Course



Arrowhead



Bagby Golf Course



Riverwood